

**NEWFOUNDLAND AND LABRADOR
BOARD OF COMMISSIONERS OF PUBLIC UTILITIES**

AN ORDER OF THE BOARD

NO. A.I. 10(2026)

1 **IN THE MATTER OF** the **Automobile**
2 **Insurance Act**, RSNL 1990, c. A-22,
3 as amended, and regulations
4 thereunder; and
5

6 **IN THE MATTER OF** an application by
7 Primum Insurance Company for
8 approval to adopt the 2026 CLEAR rate
9 group table for its Private Passenger
10 Automobiles category of automobile
11 insurance.
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14 **WHEREAS** on February 27, 2026 Primum Insurance Company (“Primum”) applied to the
15 Board under the CLEAR filing option for approval to adopt the 2026 CLEAR rate group table for
16 its Private Passenger Automobiles category of automobile insurance; and
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18 **WHEREAS** Primum proposed to apply the Board’s benchmark base rate adjustment factors
19 accepted for use in Information Bulletin A.I. 01-2026; and
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21 **WHEREAS** no other rating program changes are proposed; and
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23 **WHEREAS** the proposal results in an overall rate level impact of -0.06%; and
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25 **WHEREAS** the proposal is made in accordance with the Board’s CLEAR Filing Guidelines; and
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27 **WHEREAS** the Board is satisfied that the proposed rates are just and reasonable in the
28 circumstances, do not impair the solvency of the insurer, are not excessive in relation to the
29 financial circumstances of the insurer, and do not violate the **Automobile Insurance Act** or the
30 **Insurance Companies Act** or the respective regulations thereunder.

1 **IT IS THEREFORE ORDERED THAT:**

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- 3 1. The proposal received February 27, 2026 from Primmum Insurance Company for its
4 Private Passenger Automobiles category of automobile insurance is approved to be
5 effective no sooner than July 2, 2026 for new business and August 17, 2026 for renewals.

DATED at St. John's, Newfoundland and Labrador, this 1st day of May, 2026.



Christopher Pike, LL.B., FCIP
Commissioner



Jo-Anne Galarneau, CMA, LL.B., ICD.D
Commissioner



Mike McNiven
Board Secretary